

Why Join RLA Now?

Successful companies manage returns.
Does yours?

Reverse Logistics Association
www.rla.org

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RLA'S Mission

The Reverse Logistics Association is the only authoritative body for best practices related to reverse logistics. RLA is a member-driven, global trade association for the returns and reverse industry. The RLA offers information, research, solutions, and facilitates networking introductions for manufacturers, retail companies, and third-party providers. Our goal is to educate and inform reverse logistics professionals globally and be the voice of the reverse industry.

<https://rla.org/site/about>



Consumer
Products
Committee



Wireless &
Mobility
Committee



Recycling &
Sustainability
Committee



Service, Parts
& Warranty
Committee



Standards
Committee



European
Committee

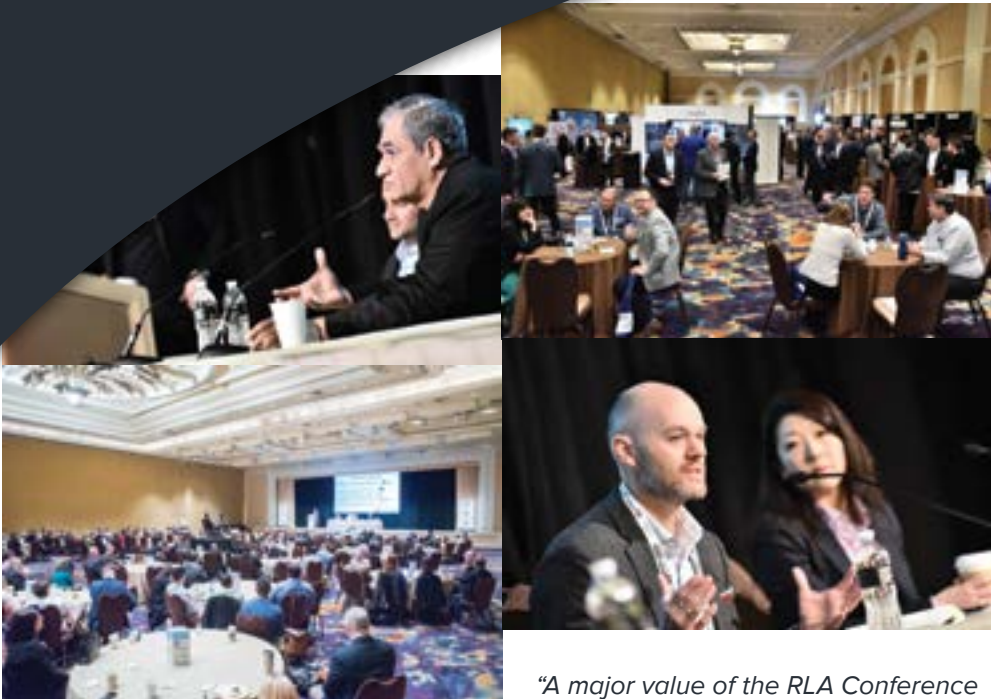


Women in
Reverse
Logistics
Committee

Monthly Committee Meetings

- Join committees for bi-monthly or quarterly meetings held via Webex video conference.
- Network with peers, customers, service providers and top reverse logistics decision makers from companies around the world.
- Committee leadership chooses topics to cover and may appoint a presenter to address a reverse logistics problem, concern or opportunity and then discuss solutions to those topics with the group.

<https://rla.org/committee/splash>



"Invaluable experience! The volume of experience and expertise was unmatched and the staff made every effort to facilitate introductions and interaction. First class all the way!"

Bob Shallenberger
Interco IT Recycling

"A major value of the RLA Conference was the number of high level decision makers in attendance, especially compared to any other event that FAMCe has participated in. I made more high level connections at the RLA Conference in those 3 days, than I normally make at 3 separate events."

David Butkiewicz
FAMCe

Events

Annual RLA Conf & Expo

in February, Las Vegas, NV, USA

Three-day event including sponsorship and exhibitor opportunities, conference presentations and discussions, and networking opportunities

RLA Summits for EMEA

in Amsterdam, Netherlands

Two-day event of reverse logistics case studies, presentations and panels, with attendee involvement and collaboration

RLA One Day Seminars & Industry Webinars

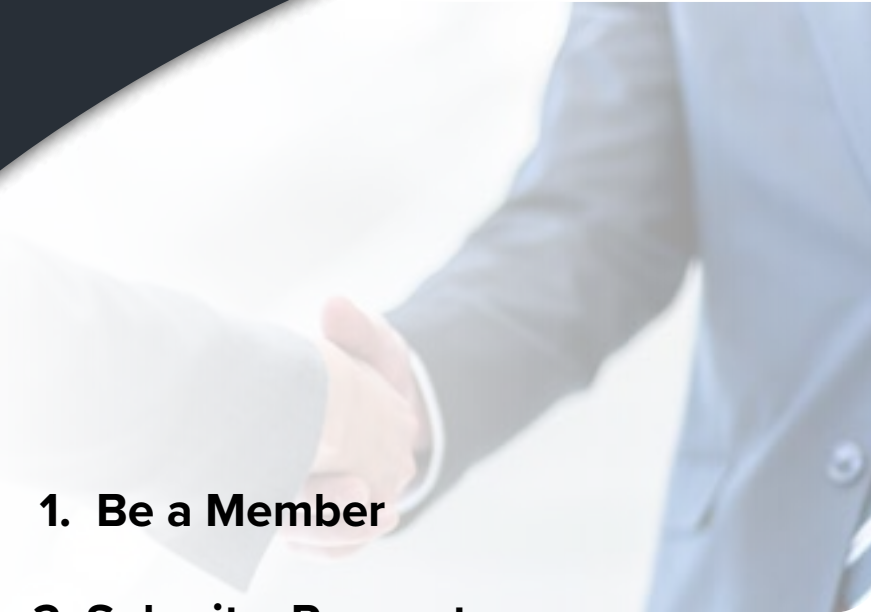
Multiple events held across the USA at key industry locations and webinars on select industry topics.

RLA@ Events

Media partnership with RLA or events where RLA staff speaks, attends, and/or exhibits at an event related to Reverse Logistics.

<https://rla.org/events>





1. Be a Member



2. Submit a Request



3. Anonymously Share



4. Providers Respond



5. Accept or Decline

RLA Outsource

<https://rla.org/page/rla-connect-rfi>

A Better Way To Connect With Reverse Logistics Service Providers

RLA members can submit an RLA Outsource request for the purpose of outsourcing and finding service providers for their Reverse Logistics needs.

Submissions are anonymous.

RLA members can respond to requests through the RLA website.

RLA Outsource is a benefit for RLA Diamond, Platinum, Gold, Silver, and Bronze Members.



Reverse Logistics Annual Directory

<https://rla.org/page/reverselogisticsdirectory>

The directory provides contacts for resources such as software, equipment, consultants and a listing of third-party service providers segmented into functions

RETURNS, REPAIR, RESELL, RECYCLE, RESOURCES

Designed for Manufacturers, Retailers, 3rd Party Services Providers, etc. seeking partners for services or tools for their returns management processes. RLA Member companies will be listed in the directory enabling Manufacturers and Retailers to shop for services. Services examples include: software, equipment, specialty consulting, HR, and warehousing.

The directory is available online with regular updates, and has the most up-to-date information.

RLA membership is required for full access of the companies that are providing services.

Industry Research

<https://rla.org/product/list>

Take advantage of our research*, white papers, case studies, event presentations and more, all on our Industry Research page. Members can get access to many documents free of charge.

*RLA Returns Management Index Survey Results

The results of RLA's first returns management index survey have been released. Download the free white paper at <https://rla.org/product/1286> (Free download with registration or log-in).

12N Smart QR Labels

<https://rla.org/page/sqrl-overview>

Labeling technology that will change the way package labels work forever.

Job Postings

https://rla.org/page/job_postings

Members can have their reverse logistics related job openings posted on the RLA website for more exposure to RL industry professionals. Our network of university professors and students also gives exposure to positions to upcoming and recent graduates.





Reverse Logistics Magazine

<https://rla.org/magazine/edition/recent>

RL Magazine is a bi-monthly digital publication of the Reverse Logistics Association and is the only magazine in the world completely focused on the issues and next/best practices of the Reverse Logistics industry. RL Magazine readers are industry professionals from manufacturers, retailers, service partners, academics, and consultants who need to keep current with the latest reverse logistics trends.

RLA Smarter World e-News

<https://rla.org/site/news>

Reverse Logistics Association has partnered with ARP to launch a weekly newsletter specifically designed for returns and reverse industry professionals.

- Created by ARP, a business news publisher, in partnership with RLA.
- A weekly email with a snapshot of the returns and reverse industry with news from leading sources.
- Summaries of what matters to you, written by expert editors to save you time and keep you informed and prepared.

RLA News & Views

<https://rla.org/media/article/blog>

The latest news, blog posts, announcements, and updates from the reverse logistics industry.



Advisory Board





RLA Benefits

Membership

- All Community benefits PLUS
- Participation in RLA Committees
- Industry job postings on RLA.org & RLA social media
- Post & Respond to RLA Outsource RFI Process
- Access to Complete RLA Directory
- Conference and Seminar Voucher
- Download Reverse Logistics Industry Research

[Become an RLA Member](#)

RLA Community:

- Reverse Logistics Newsletters
- Digital Reverse Logistics Magazine
- Free monthly webinars on RL Topics

[Join the RLA Community](#)

Learn More about RLA

RLA Members: <https://rta.org/member/directory>

Membership: <https://rta.org/member/sign-up>

RLA Management Team: <https://rta.org/site/about#team>

History: <https://rta.org/site/about>

Visit us at [RLA.org](https://rta.org)

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Email: support@rta.org



[Visit RLA on YouTube](#)