

**Examples of Types of Articles:**

Reverse Logistics Magazine welcomes articles on innovative reverse logistics techniques, new research findings, instructive company case studies, 'how to' articles, and practical application stories.

We look for articles between 1,000-2,000 words (+/-) that are non-promotional, but educational and informative to our readers.

**When submitting your article to [editor@rla.org](mailto:editor@rla.org) please include the following:**

- Title of the article
- 50-75 word summary/intro
- Short author bio and photo
- Number and caption all exhibits, charts, and tables
- Consecutively number references to books, articles, or other sources
- Sign and return the author release agreement
- You can also include any additional photos/images you want to include with the article.

We'd even love to see your employees at work showing off your services if that relates with the content (include some good logo placement for some brand awareness.) All images should be high-resolution 300 DPI and you must have the rights or ownership of the images.

**Cover Story:** 1,800-2,500 words. Cover image to show the context of the article, plus some exposure to your company. Cover Image size: 9.25" w x 6" h. Keep any copy or important elements .5" from the top to accommodate the rounded part of the magazine header.

Our editors may edit the article to maintain a uniform level of consistency and professionalism. Any changes will be sent to you prior to publication.

Exclusivity is required for any submission to be considered for publication. The article should not appear in another publication. It is the author's responsibility to obtain permission to reprint long quotations or use tables, figures, or graphs previously published with copyright restrictions.