



**REVERSE  
LOGISTICS**  
ASSOCIATION<sup>®</sup>  
CONFERENCE  
& EXPO

Event Overview

**21st Annual Conference & Expo**  
**March 11-13, 2025**  
**Las Vegas, NV**



# What it's all about

The RLA Conference & Expo is the only worldwide premier Reverse Logistics event for industry professionals, bringing together branded retailer and manufacturer business leaders and the leading solutions providers in the returns & reverse logistics industry through experience sharing and educational sessions, expo hall and networking events.



Visit our 2025 event page for more details  
<https://rla.org/event/330>

# Schedule-at-a-glance

15+ HOURS NETWORKING TIME!

## Tuesday, March 11

- 7:00am-2:00pm Exhibitor set up
- 11:00am Women's Luncheon
- Industry Forums
- Welcome & Keynote
- Startup Pitch Competition
- Evening Networking Reception
- Charity TopGolf Event

## Wednesday, March 12

- Keynote Address
- Breakout sessions and networking opportunities
- Awards Ceremony
- Evening Networking reception

## Thursday, March 13

- Keynote Address
- Conference sessions and networking opportunities
- RLA Board Roundtables
- 12:00pm Closing & Exhibitor Breakdown



Visit our 2025 event page to view a detailed schedule

<https://rla.org/event/330>

# A Sample of Previous Retailer & Manufacturer Attendees



Visit our past event pages to view attendees from previous years:

<https://rla.org/event/history/266>

# 2024 **900+** Conference Participants

**50%**

**Senior Management  
(President, VP, SVP,  
EVP, Founder)**

**37%**

**Middle Management  
(Director, Manager)**

**13%**

**Professional  
(Account Executives,  
Sales/Marketing)**

**"This was the best I've attended in a long time! It was well attended by executives & decision makers willing to engage with exhibitors and attendees. I anticipate multiple new customers as a result of our sponsorship."**

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# Survey Results & Testimonials

- 91% had their expectations met or exceeded at the 2024 event
- 87% were likely to recommend the conference to a colleague
- 93% said they were likely to attend the 2025 event

Highly organized event with compelling discussions with a plethora of knowledge on the industry. Nice collaborative conference that lends itself to conducting real business and make meaningful RL connections.

The RLA conference is the heartbeat for all reverse channels including retailers, manufacturers, and solution providers to come together to learn ways to work together.

This conference was very valuable in that serious industry professionals seemed to be in attendance and it was a great opportunity to gain industry knowledge.

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# Sponsorship Packages

<b>Diamond</b> <b>\$49,999</b>	<b>Platinum</b> <b>\$39,999</b>	<b>Gold</b> <b>\$29,999</b>	<b>Silver</b> <b>\$19,999</b>	<b>Bronze</b> <b>\$14,999</b>
RLA Membership with 10 Event Admissions Plus 6 Sponsor Admissions and 11 half-off Guest Passes	RLA Membership with 8 Event Admissions Plus 5 Sponsor Admissions and 6 half-off Guest Passes	RLA Membership with 6 Event Admissions Plus 3 Sponsor Admissions and 4 half-off Guest Passes	RLA Membership with 5 Event Admissions Plus 2 Sponsor Admissions and 3 half-off Guest Passes	RLA Membership with 3 Event Admissions Plus 1 Sponsor Admission and 1 half-off Guest Pass
10x20 booth with 2 admissions	10x20 booth with 2 admissions	10x20 booth with 2 admissions	10x10 booth with 1 admission	10x10 booth with 1 admission
Event marketing & signage recognition, opt-in registration list, and other benefits	Event marketing & signage recognition, opt-in registration list, and other benefits	Event marketing & signage recognition, opt-in registration list, and other benefits	Event marketing & signage recognition, opt-in registration list, and other benefits	Event marketing & signage recognition, opt-in registration list, and other benefits

Visit our Sponsor page to view additional and customizable benefits offered:

<https://rla.org/event/330>

# Sample Promotional Sponsorships

Sponsor a promotional item to be placed in a tote bag or seat drop and have your company name remembered even after the event!

Powerbank with customized Powerbar cover



Mini Screwdriver set



Drink Coasters



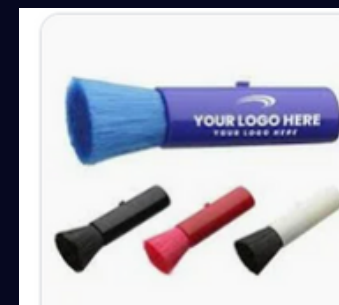
Reusable water bottles



Coffee Cups / Sleeves



Zipper Badge Holder



Keyboard Brush



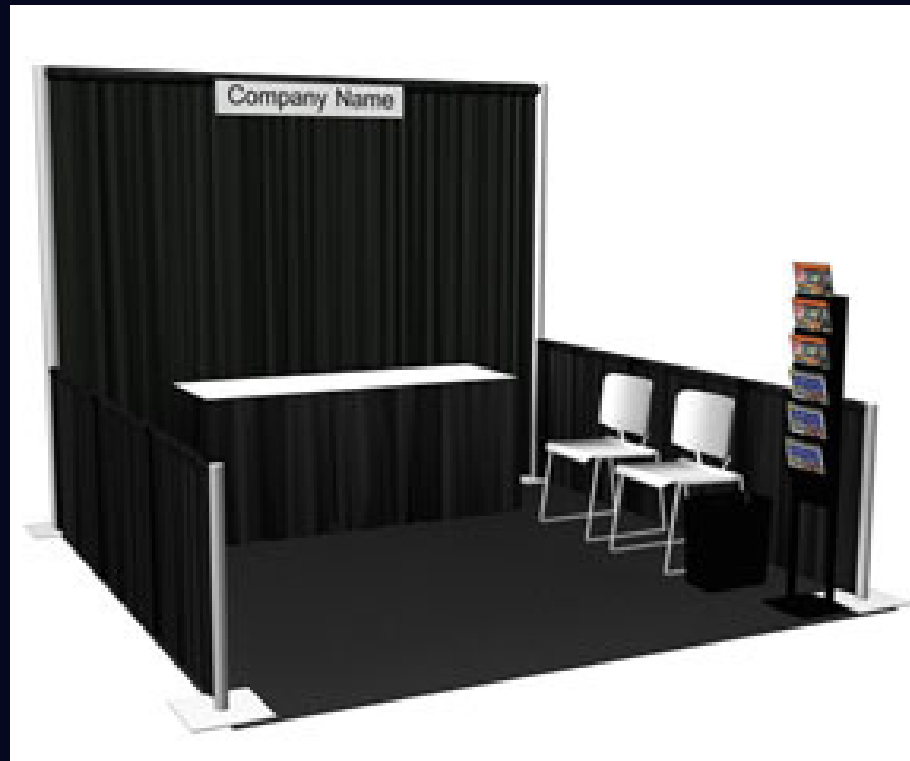
Customized Granola or Candy Bar



Customized Sharpie



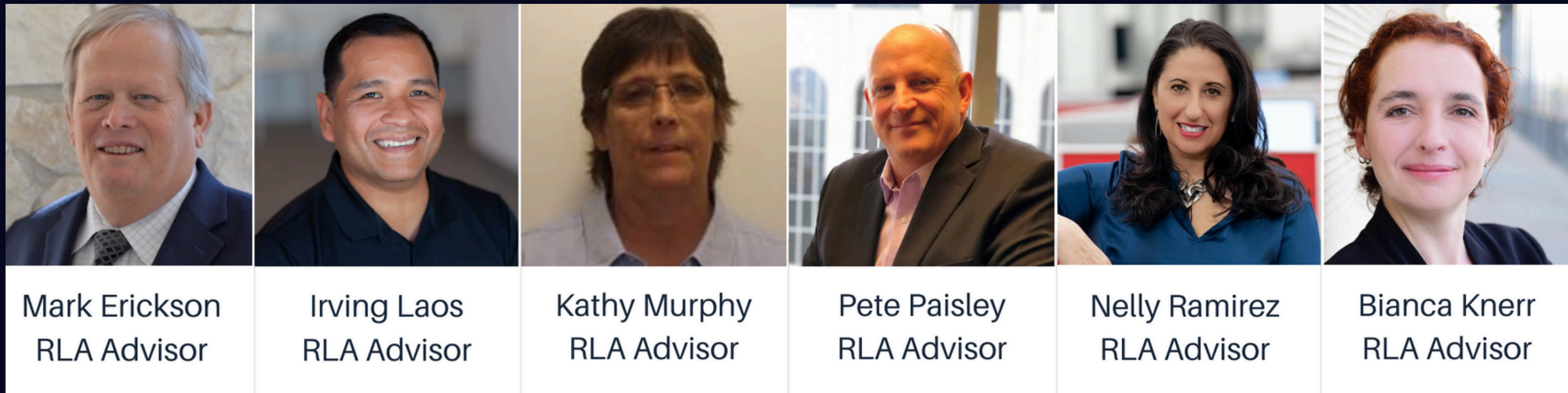
# Exhibit Booths



<p><b>20x20 booth</b>                      RLA Member: \$19,999                      Non-Member: \$39,999</p>	<p><b>10x20 booth</b>                      RLA Member: \$9,999                      Non-Member: \$19,999</p>	<p><b>10x10 booth</b>                      RLA Member: \$4,999                      Non-Member: \$9,999</p>
<p>includes 4 conference passes for Las Vegas 2025</p>	<p>includes 2 conference passes for Las Vegas 2025</p>	<p>includes 1 conference pass for Las Vegas 2025</p>
<p>includes up to 4 tables, 8 chairs, wastebasket and daily booth cleaning</p>	<p>includes up to 2 tables, 4 chairs, wastebasket and daily booth cleaning</p>	<p>includes table, 2 chairs, wastebasket and daily booth cleaning</p>

Visit our past event pages to view exhibitors from previous years:  
<https://rla.org/event/330>

# Contact us to participate at RLA Conf & Expo Las Vegas 2025



Contact us at [events@RLA.org](mailto:events@RLA.org) or call 866.801.6332 to get in touch with one of our RLA Advisors

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**Join us in Las Vegas and network with the industry leaders and decision makers in returns and reverse logistics.**