

Digital Transformation in Reverse Logistics- Dell Command Center

Day One: Monday, October 28, 2019	
8:00 am	Registration- Check-in
8:30 am	Opening Remarks
8:40 am	Digital Transformation and the Secondary Economy Ron Lembke Every company has realized that customers care about Sustainability. The Circular Economy is dependent on Reverse Logistics for its supply of product. We will discuss the size of the Secondary Market for products, and how new technologies, like Blockchain, have potential to improve Reverse Logistics.
9:15 am	Service Strategies to Reduce Returns Tony Sciarrotta Mark Penniman, Managing Director- Fedex Supply Chain and Connie Long, SVP Operations iQor North America , IQOR
11:00 am	Dell Command Center Facility Tour 
12:30 pm	Lunch/ Networking Break
1:30 pm	Standards and Dell Digital Transformation Jason MacIver
2:00 pm	Digital Transformation: Utilizing High Density Labeling to Improve Efficiency and Customer Satisfaction Bruce Brown
2:30 pm	Afternoon Networking Break
3:00 pm	R2 Certification - Reducing Risk in the Reverse Logistics Supply Chain Corey Dehmey Used electronics present new risks to OEM's and Retailers in the returns, warranty repair, and trade-in programs. This session will explore these risks, the tricks in the trade, and ways to reduce your risk
3:45 pm	Technology for Electronics Lifecycle Management Lauren Roman Ron Lembke and Lauren Roman will review their winning entry and introduce opportunities for other stakeholders to participate in developing a circular economy solution for the electronics industry. Technology for Electronics Lifecycle Management- Creating a digital identity for electronics and the batteries that power them and uniting lifecycle stakeholders on a blockchain platform enables a circular economy for electronics. RLA and Everledger are part of 'Team Portables' which submitted a winning entry for the DoE Lithium Ion Battery Recycling Prize.
4:30 pm	Standards Committee Meeting

