

# The RLA Virtual European Summit 2021

Day One: Tuesday, June 29, 2021	
2:00 pm	<b>Welcome Remarks</b> Tony Sciarrotta
2:05 pm	<b>Keynote Presentation</b> Bernard Kiernan The Role of Reverse Logistics in Reinventing the Technology Product Life Cycle
2:55 pm	<b>Break</b>
3:00 pm	<b>Presentation</b> Eelco Smit
3:40 pm	<b>Break</b>
3:45 pm	<b>Presentation</b> Douwe Jan Joustra operational challenges in the Circular Economy
4:20 pm	<b>Break</b> Break

4:25 pm

**Joint Panel Discussion**

Elena Omelchenko



**Douwe Jan Joustra**

Circular Economy specialist



**Eelco Smit**

Senior Director Sustainability **Philips**



**Bernard Kiernan**

Business Solutions Program Manager **Intel**



Executive Director & Publisher RL Magazine **Reverse Logistics Association**

4:55 pm

**Closing Remarks**

Tony Sciarrotta